



# CHANGE THE GAME

**LET'S CHANGE THE GAME FOR  
OUR STUDENTS TOGETHER.**

**BUT NOT "TOGETHER" TOGETHER.**

**MAY 3 - 10, 2021**

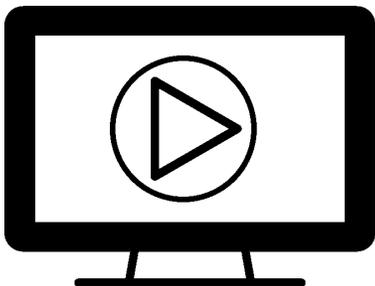
Open School has always been about doing things differently. That can look a lot of different ways, from building trusting relationships with students and families, to naming and tackling the inequities that pervade our school systems.

Our kids and families have been disproportionately impacted by this pandemic and we're proud of how Open School's programs have risen to meet their needs. We are removing technology barriers, supporting families with food and resources, and making sure all our students can engage with online learning.

2020 magnified the challenges our students face. Help us Change the Game in 2021.

## **CHANGE THE GAME BASICS**

Join our movement on your own schedule!



**Watch a video**



**Play the virtual  
trivia challenge**



**Make a gift of  
any amount**

# CHANGE THE GAME

**HOW BIG DO YOU WANT  
TO GO?**

**YOU'VE GOT OPTIONS:**

## **A - Low Effort, Big Impact**

Sponsor the campaign at any level (see next page) and we'll feature your gift and incorporate your logo on the campaign page.

It could really be that simple!

## **B - Virtual Team Bonding**

Host a Zoom Happy Hour that people actually want to attend! Play Change the Game trivia with a team so everyone can flex their trivia muscles, win prizes, and advocate for students at the same time.

We'll provide a Virtual Party Toolkit to make it easy for you!

## **C - Step Up Your Game**

Want to maximize the impact of your sponsorship? Create a team fundraising page on our peer-to-peer platform to amplify our movement and raise even more support for Open School students.

Don't worry, we'll help you out with this one too.

# SPONSOR OPPORTUNITIES

We have an opportunity to create an inclusive fundraising campaign! Change the Game 2020 included 2x as many supporters as our in-person events. 60% were new to the organization and 70% gave under \$500. Your sponsorship helps us engage more people from diverse communities who may not have had access to events with high ticket prices.

## ALL SPONSORS WILL RECEIVE:

- Name on email invite (tiered by level)
- Name on campaign webpage
- Name on Thank You page of trivia game
- Twitter mention

## Premium benefits based on level:

### EMPOWER- \$25,000

- Custom trivia question about company
- Sponsored Facebook post
- Logo on campaign video

### LEAD - \$15,000

- Sponsored Facebook post
- Logo on one quiz question
- Logo on invite video

### ADVOCATE - \$10,000

- Facebook post
- Logo on one quiz question

### ENCOURAGE - \$5,000

- Facebook post

### SUPPORT - \$2,000

# CHANGE THE GAME

OPEN  
SCHOOL

Become a sponsor by contacting:  
Megan Lewis, Director of Development  
503.488.5187 or  
[megan.lewis@openschoolnw.org](mailto:megan.lewis@openschoolnw.org).